Paper & Printing Trends

Our team of economists provides independent analysis of key domestic economic data releases related to the paper, printing and publishing sectors.

Monthly	PPI (including wood & wood products, paper & paper products, printing & publishing and equipment & machinery) and CPI inflation (including reading matter)
	Inflation split by LSM and income groups
	Estimates of gross margins for paper & printed products, and sawmilling & wood producers, as well as an indication of the movements of their main input costs
	Advertising expenditure – detailed analysis (growth patterns & shares) of media advertising expenditure with particular reference to print; outlook for adspend
	Liquidations
	International prices of pulp and paper (in Dollar, Euro and Rand terms).
	Monthly Spotlight: an ad hoc consumer-related topic
	Commodity price and exchange rate overview
	Summary of the month's key events, including confidence indices
Quarterly	Overview of key macro indicators (including forecasts)
	Circulation trends of newspapers
	Circulation trends of magazines
	Experian Business Debt Index (BDI)
	Best performing sectors in the economy
	Household Wealth Index (Unisa)
	MBD/BMR Consumer Financial Vulnerability Index
Annual	National Budget